



PROMPTWAVE

SMART CITIZEN PARTICIPATION

PROMPTWAVE will attend a business acceleration program in Silicon Valley sponsored by ICEX

The international startup for smart citizen participation has been awarded by the Ministry of Economy and Competitiveness during the celebration of Zinc Shower 2015.

Madrid, May 13th, 2015 - PROMPTWAVE, which has been presented to the public for the first time in Matadero Madrid on May 8th and 9th, in the Meeting-Show of Creative and Collaborative Economics, Zinc Shower, will travel to San Francisco to participate in the immersion and business acceleration program in Silicon Valley (Spanish Tech Centre - Rocket Space) sponsored by ICEX, which has awarded the prize thanks to the disruptive and international nature of the project.

PROMPTWAVE born simultaneously in Madrid and Washington DC in March 2015, is a civic app for smart citizen participation, based on geolocation and multimedia content, manages the interaction and collaboration of individuals and entities with a view to contributing to a more sustainable and prosperous society. It also integrates access to SmartCities through its powerful development platform *Buildyour.city* and interpretation of big data, which provides relevant information on the operation of the initiatives taken.

"The digital wave shared by citizens and organizations thanks to the geolocalización and multimedia content will help to achieve goals that will benefit them, the environment or the society as a whole" - says Luis Garcia Lorente, CEO of PROMPTWAVE. "The information currently used for Smartcities is greatly reduced compared with the importance it will have in the coming years and we will be there when that time comes, so we currently work with FIWARE technology and successful Smartcities platforms."

This third edition of Zinc Shower has had more than 6,000 attendees and PROMPTWAVE participation has been a big success given the good response shown by investors, participants and accredited media who have come to the stand.

You can learn more at promptwave.com or info@promptwave.com

Caption1: Luis Garcia Lorente (PROMPTWAVE) collected the award from Salvador Ruiz de Zauza (ICEX)

Caption2: Luis Garcia Lorente (PROMPTWAVE) in Zinc Shower 2015

(Press contact: press@promptwave.com)